



## Press Release

25<sup>th</sup> September 2009

On this day, as part of our consistent efforts to make technology work for the people, we are launching a service aiming to give people "Right to Opinion".

After Right to Speech and Right to Information, Right to Opinion intends to strengthen the fundamental right to freedom of expression in civic manner, while making your opinion heard and known to one and all.

**OpinionPoll**.in helps to make your opinion heard.

**OpinionPoll** is a free, independent user driven service by Community Governance Unit of **ekgaon**. **OpinionPoll** provides an easy and scalable platform for creating and distributing web and mobile polls for free. User can share their polls with friends, colleagues, family and others for free (basic service), using a variety of online channels, including email, instant messaging (IM), RSS, blogs, and Web sites besides syndication using free plugins and URL, that can be embedded and/or linked in any website/webpage/blogs as well as by using mobile phone applications and SMS.

The service had a soft launch on 9<sup>th</sup> April 2009 in India and since then has received positive response from increasing community of users, sharing their opinion through polls and votes.

**OpinionPoll** brings together friends and colleagues to share interests, opinions, views and other funny things by putting them into polls, using the simple to use interface of **OpinionPoll**. User can also create communities to invite common interest people in there polling campaigns and discussions.

**OpinionPoll** helps to earn too.

**OnePoll** Syndication Programme allows users to share "sponsored plugin polls" on their websites/webpages/blogs and earn based on the unique votes that the Poll on their page gets.

**OpinionPoll** helps business to grow.

Businesses, brands, product, services can get a client/customer review using **OpinionPoll** customizable paid services to get feedback at a fraction of the cost.

Media houses having magazine, publication, newspaper, TV or Radio channel, requiring endless opinion poll's; they can use **OpinionPoll**'s Pay as you Use service, to widely syndicate there polls on websites, blogs and mobiles phones, to subscribed database and get reviews in multiple types of customizable reports and formats powered by **OnePoll**'s powerful flash based dynamic chart module providing user defined charts and graphs in more then dozen formats.

As India is in the midst of important assembly elections, we have given a special focus section known as "Assembly Election India, 2009". The section provides

My Mandate My Party – Allowing Voter to give their mandate to preferred party in state elections of Maharashtra, Haryana & Arunachal Pradesh

My Mandate My Alliance – Allowing Voter to give their mandate to preferred political alliance

My Mandate My Representative – Allowing Voter to choose there preferred representative amongst contesting candidates in his/her Assembly constituency across Maharashtra, Haryana & Arunachal Pradesh.

More is possible... we invite your suggestions to strengthen our services.

Your Opinion Matter's .....

**OpinionPoll** Team